



# Annual Report

Supporting Communities **2021 – 2022**

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## Nowruz Festival

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# Introduction

This annual report will highlight how our inclusive approach has allowed us to expand and strengthen our impact, enrich our networks, and mirror the diversity of London's communities.

In 2021-22, we functioned under a new developing strategy. Our new aims and objectives were shaped by consultation with trustees, staff, volunteers, and critical friends, as well as feedback and research with community organizations and residents throughout the year. This allowed us to adapt to changing community needs in the post-lockdown environment.

We are also delighted to announce our upcoming relaunch and rebrand, reflecting the changes to our work across London.

As with many of our sector colleagues, we are adjusting to a post-COVID world and looking at innovative ideas to meet the needs of our residents and diverse communities. Our organisational strapline 'Connecting Communities' demonstrates our corporate ethos.





# Our Chief Executive

It is always exciting to embark on a new phase of organisational delivery. Over the last year, we have been working on our new strategy, which reflects our growth and confidence, as well as our engagement with residents from the many London boroughs we work in.

We focus on building stronger connections between residents and communities, responding to societal changes, and supporting inclusivity and diversity. These goals can positively impact our organisation and the wider community.

Our new strategy represents an exciting new direction for our organisation. By building stronger connections between residents and communities, responding to societal changes, and supporting inclusivity and diversity, we can positively impact the world. I look forward to working with every one of you to bring this strategy to life and make a difference in our communities.

**I want to thank all our staff, trustees, volunteers, partners, funders and critical friends, who inspire me daily. Thank you.**





**Our charity's work is strongly supported by our trustees, who are vital in providing direction and leadership with legal and regulatory requirements.**

As we emerged from the pandemic in 2021/22, our trustees played an essential role in helping us navigate new challenges. They helped us develop new strategies, secure funding and adapt to changing circumstances.

“ **Our Connecting Communities Strategy has driven strong networks that result in collaborative working with under-represented communities.** ”





As a Trustee for the last ten years, I am delighted with the progress made by CB, including the achievements in the previous 12 months, which are set out in the 2022 Annual Report.

The change to CB Plus reflects our greater range of services delivered to a broader location and our ambition to expand and develop our activities to benefit local communities.

**Chris Cormie, Treasurer**

The Connecting Communities Strategy has driven strong networks that result in collaborative working with under-represented communities. Resident-led partnerships in numerous boroughs, including Barnet, Brent, Camden, Newham and Hammersmith and Fulham, supporting how we can all live alongside COVID-19.

**Anita Harris, Trustee**





# Our Impact



# Our year in numbers



**11,922**

people engaged with and were supported by our Healthwatch Newham team.



60 events and webinars were hosted through our Blood Donation and Living Kidney Transplant Projects, which encouraged blood donation from

**63**



63 organisations received support with funding applications and advice on financial and business development.

**164,000**

Black people across North West, Central and East London.

**52**

52 Organisations supported through our Community Services,

helping raise approximately

**£350,000**



in grants.



2000+ people attended our online and in-person events.

Our Brent Health Educators Programme engaged with

**10,996**

people.

Exceeding our target by

**+55%.**

**3398**

total services users for Enfield Connections.

# Barnet Wellbeing Service

The Barnet Wellbeing Service was established in 2018 as a partnership between people who use mental health services, community and voluntary sector organisations (CVOs), the NHS, Barnet Council and Barnet, Enfield and Haringey Mental Health Trust. It is delivered in partnership with Meridian Wellbeing and Mind in Enfield and Barnet.

We have continued supporting Barnet residents by providing various mental health services to support their needs and improve their wellbeing. The service provides integrated community-based activities with social prescribing and Improving Access to Psychological Therapy (IAPT) services. Our relaxing Wellbeing Café was delivered virtually and in person, where participants shared a friendly cuppa and participated in wellbeing activities – including yoga, tai-chi and peer-led walking.

We delivered our popular Hub Connections events to migrants and refugees who have fled war and conflict zones. Mind in Enfield and Barnet provide tailored support for those with complex conditions through Barnet Recovery College.





# Barnet Wellbeing in Numbers



**1464**

individuals supported by the Barnet Wellbeing Hub.

**909**



individuals supported by the Community IAPT Service psychoeducational workshops.



**340**

residents supported by our newer services, Barnet Friends and Young People Thrive.

**156**



people with a severe mental illness supported by the Recovery College.

**196**

people were referred to IAPT services.



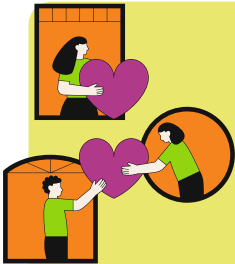
**200+**

participants attended our Hub Connections.



**350**

community wellbeing services available through the Barnet Wellbeing Hub.



**45**

community providers showcased at our Hub Connections meetings.

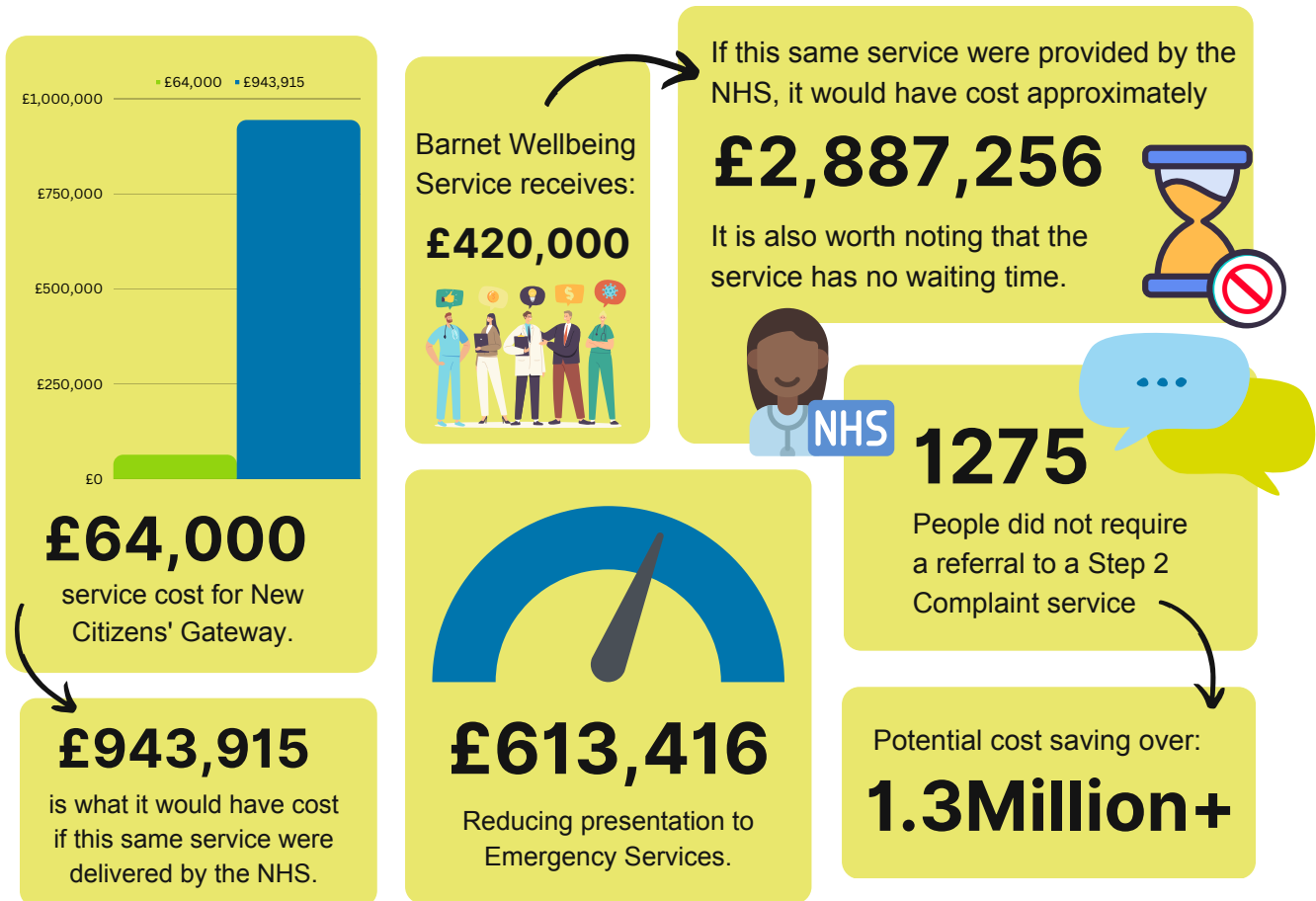






# Cost Avoidance & Possible Savings 2021/22

We proudly help the NHS and other statutory services save money. Our person-centred model means people can express and choose what they know would best help them. Through reduced presentations to emergency services, we calculate that across all of the wellbeing services, we saved the NHS almost £2.9 million for a £420,000 investment.



# Campaigns

**Being in good physical health can improve your mental wellbeing**



## **Severe Mental Illness (SMI)**

The Barnet GP federation commissioned CommUNITY Barnet to deliver an awareness campaign that empowers individuals with severe mental health illnesses to receive regular physical health checks.

We have worked with GP surgeries, pharmacies, libraries, community centres and Voluntary, Community, and Social Enterprise organisations to deliver this campaign. As a result, we had meaningful conversations with residents in Barnet on the importance of physical health to support mental wellbeing. We also held events highlighting the importance of and promoting good mental health. Since the start of our work in early 2022, data shows an increase in the uptake of physical health checks in Barnet. Through our work, we have supported the improvement of relationships between patients and healthcare providers.

## Suicide Prevention Campaign

Following the success of the Barnet Suicide Prevention Campaign – which took place in the autumn of 2021 – Barnet Public Health recommissioned CommUNITY Barnet to deliver Phase 2 of this campaign. Our role is to provide community engagement that will meet the following objectives:

- To gain an insight into how different communities engage with mental health and suicide.
- To reduce the stigma associated with mental health.
- To increase help-seeking behaviour amongst the target audience by providing easily accessible resources.
- To understand if the Stay Alive app and Andy's Man Club suit the target audience.

Through the delivery of wellbeing sessions and community engagement events, we reached 2,000 people. We introduced many local support services to them, which they said they needed to be made aware of. In addition, we will hold a series of events introducing the Zero Suicide Alliance training. This free 20-minute training video is available for anyone over 16. We aim to increase the number of people in Barnet who complete this session, equipping individuals with the skills and confidence to help someone contemplating suicide.

#ZEROSUICIDELDN

WORKING TOGETHER TO PREVENT SUICIDE IN BARNET







# Barnet Friends

This is a new support service for people experiencing social isolation and loneliness. Our team of trained volunteers support people who may be living with a diagnosed severe mental illness and people who experience complex challenges, especially due to the COVID-19 pandemic.

## Client testimonials

"Barnet Friends has been extremely helpful and supportive during the last year. I now have a friend who's on the same wavelength, AND kind and caring too. I really look forward to speaking to her because we have a mutual understanding for each other." Alescia\*

'I have been speaking with Tony, my befriending person, for a few months. I did not know what to expect when I was initially linked up with him. But now I am grateful to have an ear to talk to once a week.' Tina\*

'I have found Barnet Friends an invaluable life tool, post COVID. Being able to discuss daily life and share what is going on for me has been so comforting. It is helping me move forward in life.' Amanda\*

\*Client names have been changed for GDPR.

# Young People Thrive

We have expanded our Young People Thrive (YPT) to deliver mental health and wellbeing support to young people in Barnet, Brent and Hillingdon. We also support young people in need who are on waiting lists for assessments.

We delivered online webinars to students at Middlesex University, Barnet and Southgate College and the Barnet Integrated Children's Service, Brunel University, Uxbridge College and various secondary schools.

YPT provides a specialist young adult service to Barnet, Enfield and Haringey Mental Health Trust, locally known as the IVCS service. This service is delivered through Barnet Wellbeing Together CIC, a partnership between CommUNITY Barnet, Meridian Wellbeing and Inclusion Barnet.

## Quotes for Young People

"I find these sessions extremely beneficial as they are helping me to take more responsibility and be accountable. This is improving my mental health."



"I am pleased you have come to our group today. Listening to young people means adding our voice to services that affect us."





Young People Thrive

Join our **FREE** online, interactive webinars!

**DATES**  
July, August & September

Self Care  
Dealing with Procrastination  
Low Mood  
Worry Management  
Social Anxiety



Young People Thrive

**This Week**

**SELF CARE**  
Tuesday 10th August, 18:00- 19:00.

**SOCIAL ANXIETY**  
Thursday 12th August, 18:00- 19:00.

**DEALING WITH PROCRASTINATION**  
Sunday 15th August, 15:00- 16:00.

**WORRY MANAGEMENT**  
Monday 16th August, 18:00- 19:00.

Join our **FREE** online, interactive webinars!

All webinars are delivered by trained therapist and can be accessed in the comfort of your own space.



Young People Thrive

**Free Online Webinars!**

**Low mood**  
July 27th, August 8th, 18th, 30th, Sep 12th, 23rd

**Self care**  
July 29th, August 10th, 22nd, Sept 2nd, 14th, 26th

**Social Anxiety**  
August 1st, 12th, 24th, Sept 5th, 16th, 28th

**Dealing with Procrastination**  
August 3rd, 15th, 26th, Sept 7th, 19th, 30th

**Worry Management**  
August 5th, 16th, 29th, Sept 9th, 21st



Young People Thrive

Join our **FREE** online, interactive webinars!

They are delivered by a trained therapist on your smartphone, tablet or laptop in the comfort of your own space.

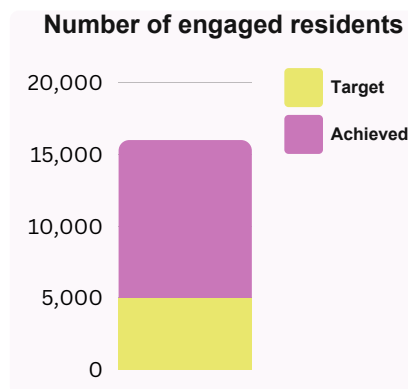
**DATES**  
July, August & September

# Brent Health Educators Programme

Our eight Health Educators enable individuals and communities to access health advice, adopt a healthy lifestyle, and have more control over their health. They talk to Brent residents about essential and sensitive health issues like COVID testing, vaccines, and diabetes and guide them to appropriate information and services.

At Stanmore Mosque, Health Educators delivered interactive presentations and information in community languages to 50 elderly Indian women on diabetes and healthy eating.

Residents have given positive feedback, and many have also reported lifestyle changes due to the knowledge they gained from their engagement with Brent HEPS.



We deliver this service in partnership with Brent Carers Centre, Brent Mencap, Brent Young Thrive, PLIAS and SAAFI. It is led by Brent Carers and managed by us, CommUNITY Barnet.



Brent Health Educator  
Partnership Service







# Blood Donation and Living Kidney Transplant Projects

On average, Asian patients wait up to six months and Black patients wait up to twelve months longer than white patients for kidney transplants because of the lack of suitable organs. To raise awareness of this, we ran a series of events and interactive webinars on living kidney transplants in Black and Asian communities. We created a webpage and informative and accessible videos of the online events.

In this engagement programme across North West, Central and East London, we have encouraged blood donation to 164,000 Black people. Of the three volunteers we recruited, one lives with sickle cell disease and has been a speaker at our events.

We also hosted 120 young people at our 'What's your [blood] type?' event at the Roundhouse, Camden. 39% of attendees were from LGBTQ+ communities.



"After being on dialysis for four years, I received a kidney transplant in June 2016. Since then, I have been spreading awareness of the issues around organ donation and the lack of donors from the BAME community."

**Anita Wharton - Organ Donation Advocate**

# Project in numbers



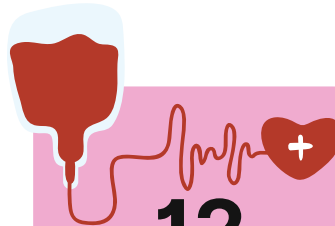
**164,000**

Black people across North West, Central and West London were engaged.

Only **1%**



of the Black population are blood donors.



**12**

Twelve people registered for their first blood transfusion.

**60**



participants registered as blood donors at our events.

**60**



events and webinars were held.

**120**

young people



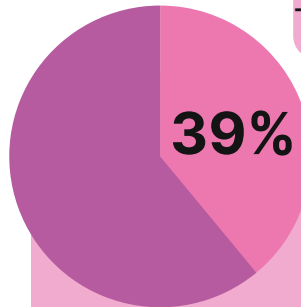
attended an event at The Round House, Camden.

**10,996**



people were engaged by our Brent Health Educators Programme.

**39%**



Of attendees were people from LGBTQ+ communities.





# Healthwatch Newham



Healthwatch Newham works closely with residents, community organisations, statutory providers and commissioners to gather residents' experiences using health and social care services and reports findings to healthcare service commissioners to improve the services.

**11,922**

residents engaged and supported with information about mental health and COVID-19. We produced reports on homeless access to GPs and mental health services, an analysis of maternity services and the availability of dental appointments.

Our report, Keeping All Adults Safe, showed the people's struggles in understanding safeguarding.

**As a result,**

a dedicated Sub Committee for Newham community organisations was formed. They are now integrated into the Safeguarding forums, helping services understand the needs of local communities.



Joint winners of a Healthwatch England award with our Healthwatch North East London partners for 'providing fast, regular and comprehensive insight into people's experiences of care with their Integrated Care System.

We are delighted to announce that our award-winning work has led to CommUNITY Barnet being recommissioned to manage Healthwatch Newham. The new contract will last until 31st March 2025. We want to thank our Chair and partner organisations for contributing to our Advisory Board.



## Healthwatch Newham Volunteers' Quotes

"Our Enter & View training was great. It was good to learn more about the process. I also appreciate how HWN takes our feedback and makes us feel valued as volunteers."

**Sarifa Patel**

"I am passionate about helping vulnerable individuals by listening to their views, concerns and expectations. As an Asian female unable to speak English, I have worked hard to achieve my qualifications and have a successful career. Hearing of any improvement in health and social care is a joy. I look forward to putting my Enter and View training into practice when I start visiting Newham's care homes."

**Tarsem Lolay**

"My experience was beneficial and informative; I enjoyed working with Healthwatch Newham - it was such a positive experience. Without a doubt, I will volunteer again, and I appreciate contributing to their projects within local communities and feel I made a difference as a volunteer."

**Rosangela Cota**



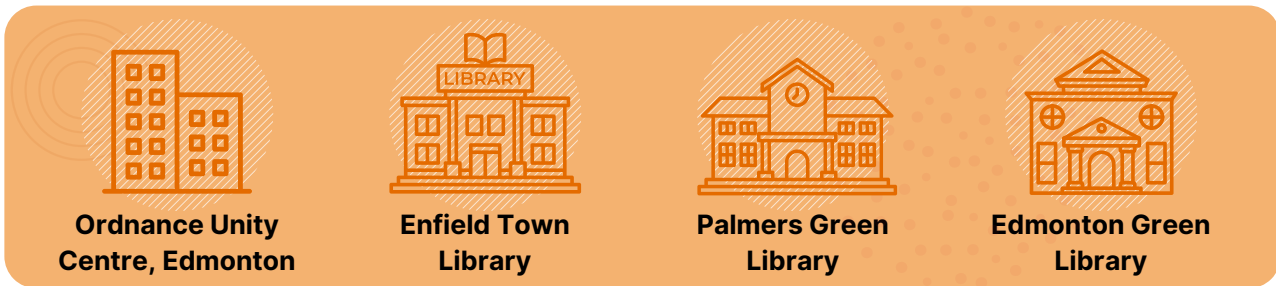
# Enfield Connections



Enfield Connections is an information and advice service for Enfield’s adult residents who need support, information and advice to self-manage long-term care and live independently. We build capacity, independence and confidence in individuals, families and communities to actively access information and advice, stay healthy and safe in their communities, and provide easy access to information and advice through various methods.

Our clients contact us for various reasons, and our skilled advisors are on hand to help. Sometimes additional help may be required to fill out forms. In other instances, the support may be more technical and complex.

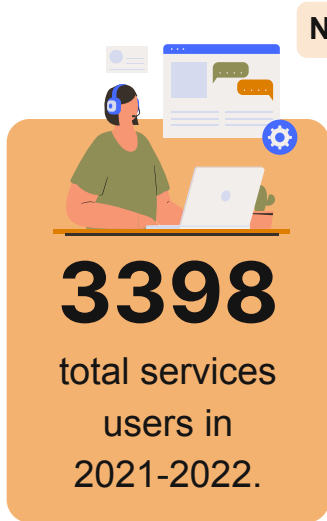
## Our hubs are located in the following Enfield libraries:



The service is funded by Enfield Council and is delivered through a network of hubs and partners.



# Enfield Connections



Number of interactions

**1838**

Direct

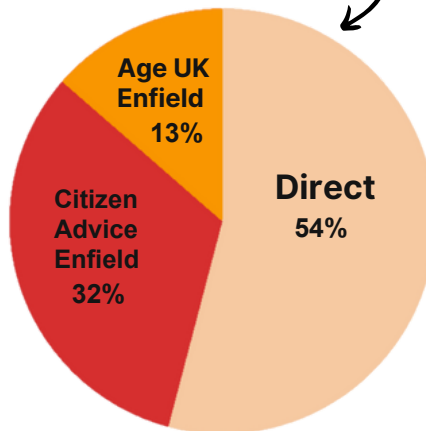
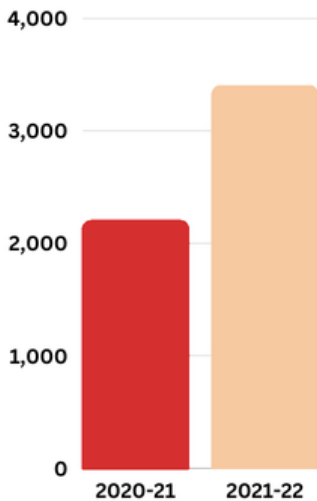
**1099**

Citizen Advice Enfield

**461**

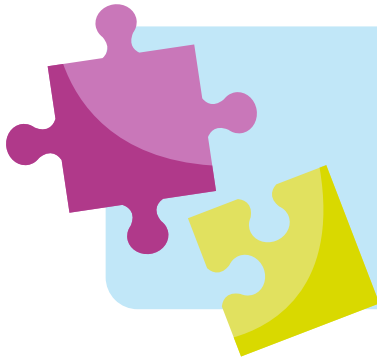
Age UK Enfield

Comparison: Total Users





# Barnet Wellbeing Matters



Barnet Wellbeing Matters is a partnership we developed to connect diverse ethnic communities, organisations and statutory services in a structured and collaborative way. The partnership aims to unite people and build strong relationships in and across communities.

Our partners share their lived experiences and cultural knowledge with commissioners, therapists, managers and representatives from White-led community organisations. We aim to establish a specialist and structured mental health service for minoritised communities aligned with the Barnet Wellbeing Service. This supports the community outreach approach outlined in the NHS Community Mental Health Transformation Programme. It will increase the range of early intervention and preventative mental health services available to residents in their neighbourhoods. The programme is designed to recognise emerging mental health conditions and prevent existing conditions from escalating, and it addresses issues at the earliest possible stage.

Our partners include Yaran, AidExcel, African Refugee Community, Romanian Cultural Charity Together and Barnet African Cultural Association.

# CB Primary Care Group

CB Primary Care Group (PCG) is a volunteer-led project focusing on the quality and delivery of health services provided to residents. We work with health and social care services – including GPs, dentists, pharmacies and opticians– and facilitate vital partnerships to support and improve them.

CB PCG, established in 2020, was involved in several projects that sought patients’ perspectives and bridged the communication gap between health and social care providers and service users. It also worked closely with the Barnet Integrated Care Board and Barnet Federated GPs to understand, analyse and ameliorate patients’ access to health and social care services and patient experience.

## **Some of the PCG’s key work and achievements include:**


- Having articles published in Barnet First magazine, published by Barnet Council and distributed to all Barnet households.
- Designing accessible posters and leaflets to help patients in Barnet monitor their referrals.
- Working with NHS 111 to help Barnet general practices create improved out-of-hours communications.
- Developing a ‘Medications Management’ report highlighting issues with patients receiving correct medications.
- Producing a ‘Remote Consultation Patient Information’ document to improve patients’ understanding of virtual appointments.



# **Organisational Development & Infrastructure Services**

# Community Services

We advise charities and Community Interest Companies on developing strategies, managing staff and training boards, understanding governance and structure and developing project models. Our support also includes advice on finances, business development and funding applications.

Smaller organisations and those supporting people from seldom-heard communities often need more funding, guidance and resources to set up or deliver services. We delivered a fundraising programme to ten Romanian, Eastern European, Black and Farsi-speaking organisations. We also provided group training and further one-to-one fundraising support. 

**63**

Organisations were supported with funding applications



Raising approx

**£350,000**

in grants for organisations in Barnet

**52**

Organisations received business development support



## Finance services

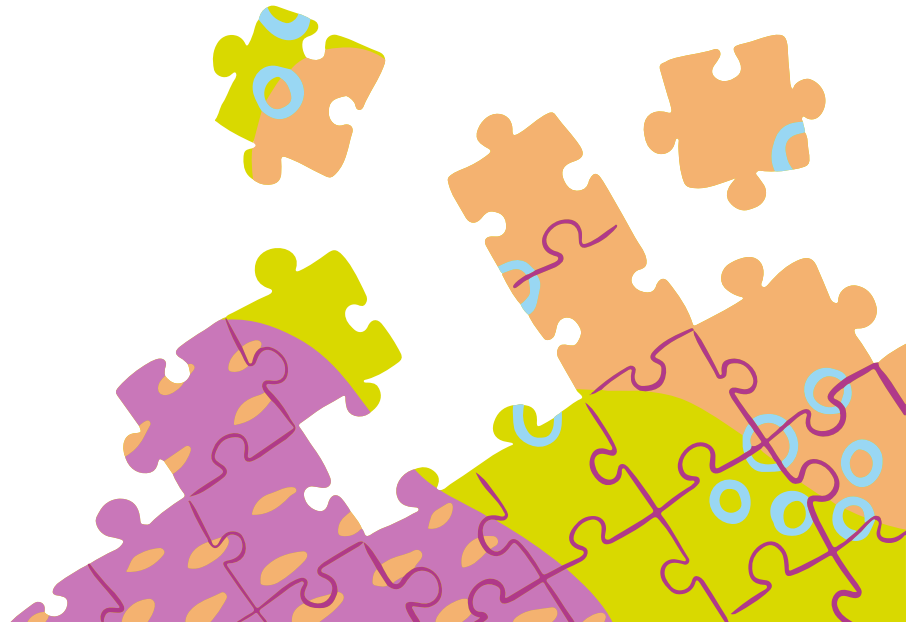
Increased scrutiny from donors, stakeholders and legislators drives the need for more rigorous financial management and reporting in the not-for-profit sector. Charities are increasingly exposed to various financial risks, such as fraud, mismanagement and economic volatility. Good finance management helps charities identify and mitigate risks and their impact. CommUNITY Barnet provides expert financial and payroll services to small charities and social enterprises, including independent examinations.



## Networks and Partnerships

Our partnerships are characterised by mutual trust, shared goals, values and vision. We are partners with many organisations and sit on numerous boards and panels across London - this enables us to act as joint facilitators and share capacity and resources to deliver information and events. We also actively recognise the strengths and skills of residents to improve services locally.

The diversity and range of our partnerships are extensive; a small snapshot includes the BREM Network, Barnet Wellbeing Steering Group, Nowruz, Mental Health Strategic Partnership Board Barnet and Enfield, and the Suicide Prevention Partnership Board. Additionally, we sit on boards related to learning difficulties, disabilities, dementia, elders, diverse communities, health and wellbeing.





# HAPPY NOWRUZ



Middlesex University London  
Working improve



# Nowruz Festival

CommUNITY Barnet co-facilitates the Nowruz partnership of eight Iranian, Afghan and Kurdish organisations to deliver the Nowruz Festival. Nowruz has UN status and is one of the oldest non-religious events celebrated in over 15 countries, and heralds spring and the new year.

The partnership is strong and has survived the pandemic – meeting regularly to maintain mutual support and strength. The Nowruz Committee also provides volunteering opportunities to the community, including training in business start-ups and a chance to run a stall at the festival for refugees.

This Nowruz event took place at the Quad, Middlesex University. The audience enjoyed a programme of speakers, art, music and dance. There were also stalls with delicious traditional food and produce. Approximately 2,500 people attended the event throughout the day.

The event was a huge success, and many people signed up to stay informed of future events and be able to attend the next Nowruz celebration.

**“I have met so many new people, they keep coming to say hello!” - Nowruz Guest**



The event was filmed by Barnet TV, watch here:  
<http://bit.ly/42iaFdS>



# Romanian and Eastern European Hub

Founded in March 2020 under the guidance of CommUNITY Barnet, the Romanian and Eastern European Hub was established to help capacity building in Eastern European communities in the UK and enable them to navigate the challenges caused by social inequalities, Brexit and the COVID-19 pandemic. CommUNITY Barnet has supported its staff and volunteers with guidance and training on governance, financial management and fundraising.

We are delighted that the Hub has become an independent charitable organisation after two years of collaboration and extensive engagement. Its services include befriending, interpreting, English classes, foodbank referrals, EUSS applications and housing and benefits advice. It is also an accredited provider of 'Own My Life' services, which provides domestic abuse support.







# Barnet Black, Refugee and Ethnic Minority Network

Barnet Black, Refugee and Minority Ethnic Network came together in response to racial inequalities and inspiration from the Black Lives Matter movement, which gathered momentum following the murder of George Floyd on 25th May 2020.

In Barnet, concern was raised that strategic decision-makers and influencers were not hearing the voices of Black communities. During the pandemic, organisations were delivering frontline services to Black communities, but many of these organisations struggled to access emergency funding to sustain themselves. Emerging research has confirmed the disproportionate impact of COVID-19 on Black, Asian and Minority Ethnic (BAME) communities.

The Barnet BREM Network acts as an umbrella organisation. It attracts funding to support our communities, and we share tools and resources in a generous spirit of strengthening and empowering to facilitate race equality, encourage inclusion and acknowledge diversity. CommUNITY Barnet acts as the host organisation and is ambitious for it to be a stand-alone agency.



**“It’s an honour and pleasure to work with so many diverse communities.”**

Jeni Osbourne, our Head of Community Services.

# Royal Free Charity Tackling COVID-19 Linked Health Inequalities



In December 2021, CommUNITY Barnet was appointed project manager for this programme.

A consortium of community-based organisations with the connections and lived experience deliver mental health and digital inclusion activities and support communities disproportionately affected by COVID-19, deprivation and structural inequalities. The funding is provided by NHS Charities Together.

CommUNITY Barnet delivers the project management framework, liaising with the community groups and supporting them to provide insight and case studies. Through this programme, we have gathered rich and influential insight. We have shared this with the local authority, health commissioners and other NHS Trust charities to showcase how local people are making changes to their lifestyles with activities delivered by community organisations they trust.

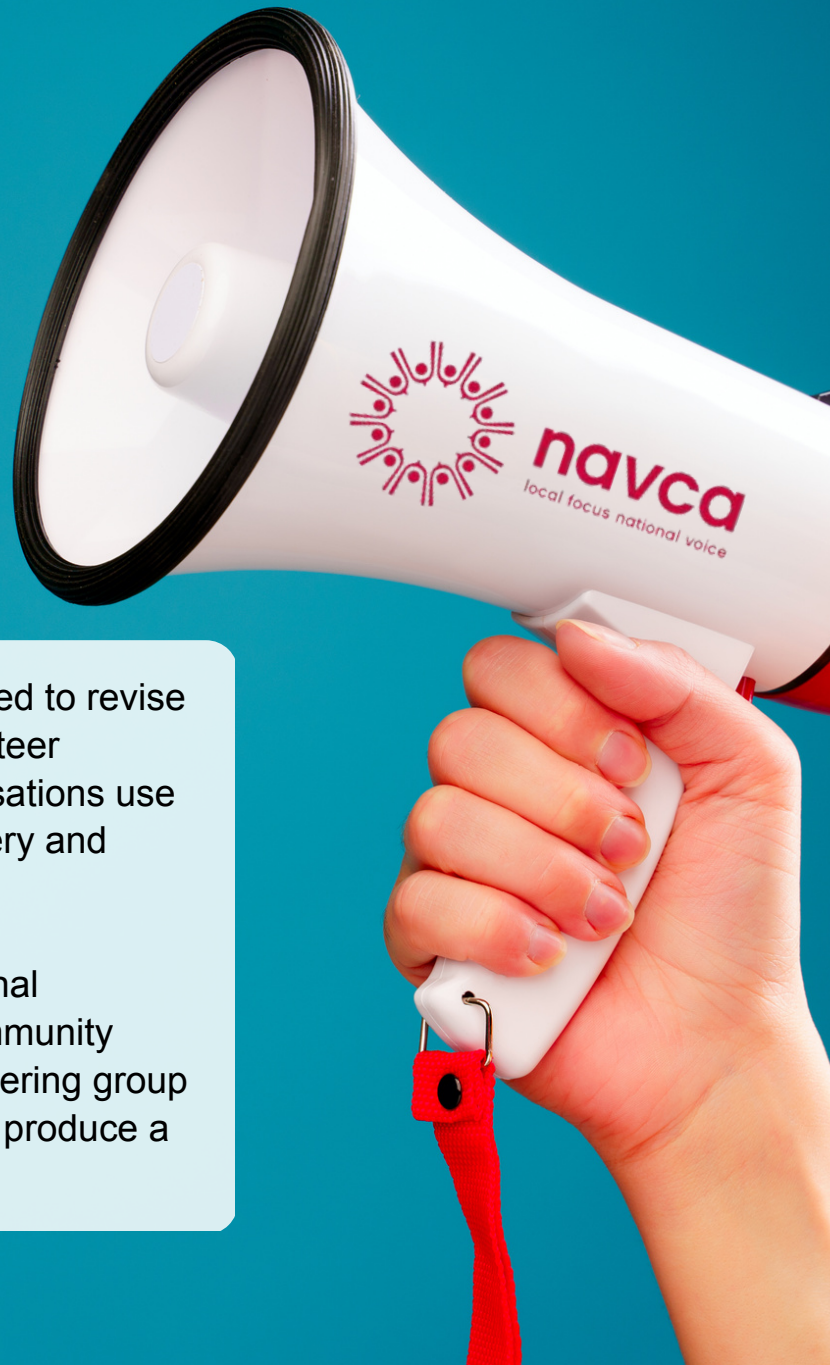
**ROYAL FREE  
CHARITY**



# NAVCA Quality Framework

CommUNITY Barnet was appointed to revise the Quality Framework that Volunteer Centres and infrastructure organisations use to review the quality of their delivery and services.

We worked closely with the National Association of Voluntary and Community Organisations (NAVCA) and a steering group of organisation representatives to produce a revised framework.





# Voluntary and Community Sector Emergency Partnership (VCSEP)

CommUNITY Barnet was appointed as the joint London Lead for the Voluntary and Community Sector Emergency Partnership (VCSEP).

Together, we respond to national emergencies and crises, gather organisations' and communities' experiences and raise issues and concerns with central government departments. In 2021-22, this included COVID-19, extreme weather and challenges faced by refugees and asylum seekers.

We are part of the National Strategy Steering Group and champion equality and diversity while ensuring smaller organisations and those working with under-represented communities are heard. This has resulted in changes to the strategy, training and guidance. Listening to local residents in Newham, Barnet and Brent, we led to emergency information being translated into community languages and promoted the need for cool spaces during the heatwave.

CommUNITY Barnet is a member of Barnet Togethers' Refugee and Asylum Seeker Forum and has provided updates and national guidance to this forum on issues such as safeguarding and people trafficking.



# Hosting Big Local Programmes

**CommUNITY Barnet is the Locally Trusted Organisation for W12 Together in Hammersmith and Fulham and Wembley Central Big Local in Brent. We administer the grant money awarded by the Local Trust and employ staff to deliver the boards' partnership plans.**



Wembley Central Big Local is a newly formed partnership. It entails 14 voting members who live inside and 5 non-voting members who live outside the Big Local boundary who come together to improve their local communities.

They have developed a new plan with a focus on mental wellbeing, community engagement and the delivery of activities and events – including carnivals that reflect Wembley's heritage.

W12Together is a 10-year Big Local project and a resident-led partnership that works to empower the residents of Wormholt and White City in the London Borough of Hammersmith and Fulham. It gives a voice to residents, brings the local community together and works to address problems that residents face with a sustainable focus.



We have worked alongside the community to unite people, network and ensure seldom-heard communities feel included. One highlight is the W12 Festival in September 2021 following the COVID-19 restrictions being lifted. Local people came together, and we hosted twenty-two stalls from the community, local business and food organisations and a wide range of local talents on stage. The event was a great success with stallholders, volunteers and attendees expressing interest in participating in the next W12 Festival and leaving highly positive feedback.

The partnership has just had its latest plan to complete its programme approved by Local Trust .



# Hosted Partners



## Barnet Boroughwatch

Barnet Neighbourhood Watch (BNW) delivers its services through volunteers and is supported by oversight from the CommUNITY Barnet Senior Leadership Team. It has an active Facebook presence with 8,500 followers and alerts residents to neighbourhood crime while providing information and advice.

Over 30,000 Barnet members across Barnet aim to reduce the fear of crime and increase trust and confidence in the police. BNW members are an active part of the Barnet volunteer workforce and provide a valuable source of community intelligence for the police and the local authority.

**Barnet Safer  
Neighbourhood  
Board**

## Barnet Safer Neighbourhood Board

Barnet Safer Neighbourhood Board seeks to monitor police performance and confidence, inform local policing and crime priorities and gather insight from residents interested in community safety matters. It holds a range of essential functions, as defined by the Mayor of London. It holds public meetings to discuss all aspects of policing within Barnet and acts as an umbrella body for the ward panels in Barnet. The board constantly encourages residents to be part of the ward panels. For further details about the Barnet Safer Neighbourhood Board, please visit their website.





**CommUNITY Barnet**



31st May 2022

We're at Neighbourhood Watch Network's #NationalCrime Conference in #Kensington today, looking at how we can create cohesive and resilient #communities.

[#LetsStayConnected](#) [#MonthOfCommunity](#)

# Social Media Engagement

Our Communications team has demonstrated commendable achievements over the past year. We have observed significant growth in our social media engagement and reach between 1st April 2021 to 31st March 2022. For instance, our CommUNITY Barnet Facebook page experienced a 6.7% increase in followers, from 1,530 to 1,632.

On Instagram, our reach soared by 208.9% to 1,801 followers. Similarly, our reach and engagement on Twitter expanded with 136 new followers and up to 32,300 tweet impressions each month.



We are thrilled to announce that we are preparing to launch our rebranding campaign in 2022-23, transitioning from Community Barnet to CB Plus. While we are proud of our history and roots in Barnet, our organisation's growth and expansion to serve multiple London boroughs have necessitated change to better reflect our mission and vision better.

# Our year in numbers

**Over 600K**

digital reach from our social media platforms.

**3**

websites managed.



87 700 12K+

**12K+**

Facebook and Instagram followers.

**6K+**

Twitter followers.

We managed

**25+**

social media accounts across Facebook, Instagram, Twitter, Pinterest and YouTube.

We produced over

**50**

newsletters and newsflashes.

**19K+**

total social media followers.



**Over 340k**

digital reach from Barnet Boroughwatch Facebook Group.



**Over 270K**

digital reach from CommUNITY Barnet's Facebook and Twitter accounts.

Our CB newsletter is delivered to almost

**600**

subscribers.

# Register to our newsletter mailing list



**"CommUNITY Barnet's newsletter delivers the most useful information and is a trusted source that helps keep our sector alert to changes, funding and so much more. Love the design! Thank you all at CB."**

Linda Edwards MBE | CEO Larches Community







# Finances

# Summary Statement

The summary statement of our Statement of Financial Activities and Balance Sheet is an extract from the audited accounts in which the auditor's opinion was unqualified. The Trustees approved the full report and accounts on 21st December 2021.

The summarised accounts may not contain sufficient information for a full understanding of the charity's financial affairs. Please consult the full accounts, the Auditor's Report, and the Directors' and Trustees' Report for further information.

Copies are downloadable from our website and available from the Chief Executive at CommUNITY Barnet.

Signed on behalf of the Directors and Trustees.

Treasurer: Chris Cormie 19th December 2021.

In our opinion the information given in the Trustees' Annual report for the financial year for which the financial statements are prepared is consistent with the financial statements.

<b>ACCOUNTS</b>	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>Total Funds to 31st March 2022 £</b>	<b>Total Funds to 31st March 2021 £</b>
Charitable and investment income	200,305	1,292,916	1,493,221	1,320,239
Charitable activities expenditure and governance costs	(199,847)	(1,296,371)	(1,496,218)	(1,351,174)
Net (expenditure)/income for the year before transfers	458	<b>(3,455)</b>	<b>(2,997)</b>	<b>(30,935)</b>
Transfer between funds	-	-	-	-
Net (expenditure)/income for the year after transfers	458	<b>(3,455)</b>	<b>(2,997)</b>	<b>(30,935)</b>
Reconciliation of funds (total funds brought forward)	-	-	-	-
<b>Total funds brought forward</b>	381,881	117,895	499,776	530,711
<b>Total funds carried forward</b>	<b>382,339</b>	<b>114,440</b>	<b>496,779</b>	<b>499,776</b>

# Our Partners







# Working Together Works

# Thank you

The Board and CEO would like to thank all staff for their excellent work, commitment to CommUNITY Barnet and contributions to vibrant and crucial services. They also thank our volunteers who, too, make outstanding contributions to our organisation. Without them, we could not deliver our services.

We also thank our funders and sponsors for continuous funding as well as all our members, well-wishers and critical friends who continue to inspire us to make a difference in our communities and demonstrate.

Lastly, we would like to thank 4Way Solutions, our IT provider, who have supported us in our mission to end Digital Poverty.





**020 8364 8400**

**[www.communitybarnet.org.uk](http://www.communitybarnet.org.uk)**

**Company No. 3554508**  
**Charity Number 1071035**